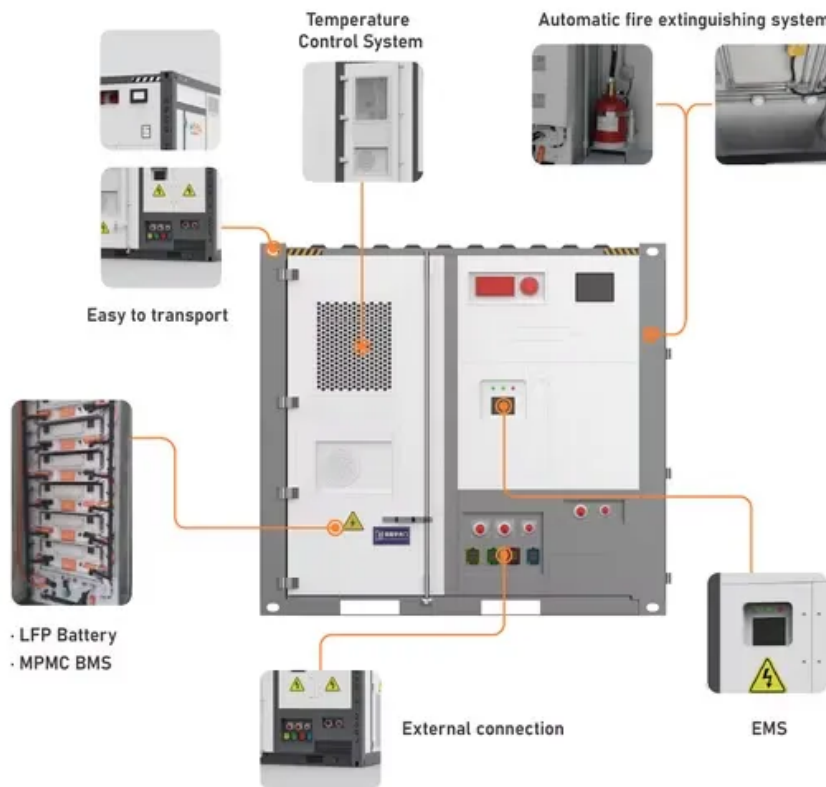


SolarInnovate Energy Solutions

Asia Outdoor Power Sales



Overview

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

What drives Japan's outdoor power equipment industry?

Japan's outdoor power equipment industry is driven by the increasing adoption of compact and precision-engineered tools for small gardens, high demand for automated and robotic equipment due to labor shortages, government support for urban greening, and strong consumer preference for high-tech, low-noise solutions.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and

growing investments in smart, automated lawn care solutions.

Why is the maintenance cost of outdoor power equipment so high?

The factors to be reviewed regularly include inspecting cords, checking for damaged switches, sharpening, oiling, and other repairs needed for properly working the equipment. Hence, the maintenance cost of outdoor power equipment is relatively high, which is expected to hamper the market's growth.

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