

**SolarInnovate Energy Solutions**

# **Outdoor Power 2025**



## Overview

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What are the major trends in the outdoor power equipment market?

Major trends in the forecast period include technological advancements, sustainable landscaping, battery-powered equipment, electric lawnmowers, smart and connected equipment. How Is The Outdoor Power Equipment Market Segmented?

The outdoor power equipment market covered in this report is segmented –.

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Which country has the largest outdoor power equipment market in 2024?

North America dominated the global market with a share of 51.51% in 2024. The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services.

How will the outdoor power equipment market evolve in the future?

The Outdoor Power Equipment Market is poised for steady growth, driven by ongoing technological advancements, the shift towards sustainable practices, and the increasing recognition of the importance of outdoor spaces. Manufacturers that align with these trends and address evolving consumer needs are likely to thrive in the future market.

What are the market opportunities for outdoor power equipment?

**Market Opportunities: Smart Outdoor Power Equipment:** The integration of smart technologies, such as IoT-enabled features and connectivity, presents an opportunity for OPE manufacturers to offer innovative and user-friendly solutions.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

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