

SolarInnovate Energy Solutions

Outdoor power supply share



Overview

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and growing investments in smart, automated lawn care solutions.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

Why is the maintenance cost of outdoor power equipment so high?

The factors to be reviewed regularly include inspecting cords, checking for damaged switches, sharpening, oiling, and other repairs needed for properly working the equipment. Hence, the maintenance cost of outdoor power equipment is relatively high, which is expected to hamper the market's

growth.

What is the market size of gas & electric cords in 2024?

Based on power source, the market is segregated into gasoline, battery, and electric corded segments. The gasoline segment accounted for 56.30% market share in 2024 and is expected to witness a drop in demand because of gas fumes and noise produced.

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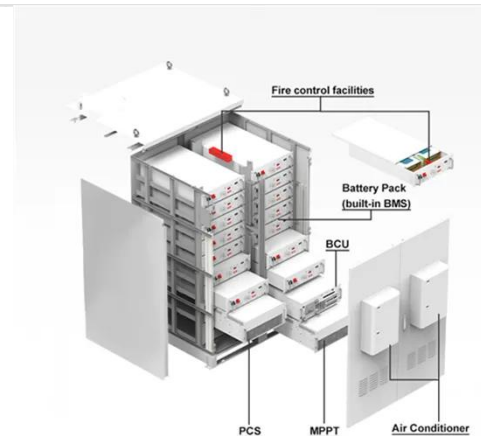
Portable Outdoor Power Supply Market Disruption Trends ...

Apr 4, 2025 · The forecast period (2025-2033) indicates continued expansion, with various factors influencing market share distribution across different regions and product types. Government ...

2025????????????????????

Jun 5, 2025 ·

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2024????????????????????

Dec 29, 2023 · ?????????(Outdoor Power Supply)????????????????????
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